

Jess Larkin

*** 🌐 JessLarkin.com *** ☎ 470.409.5699 *** ✉ LukaLark@gmail.com ***

Creative Director

Relentless Optimist

Empathy Wizard

😊 About Me

Hello! I'm Jess, a creative lead who guides work to greatness with empathy, kindness, patience, and humor. I strongly believe that strong creative work starts with strong team work and accuracy when it comes to communication style. Every individual, creative or client, has a preferred method of communication. I believe in meeting people where they are and building them up.

🔑 Experience

Wunderman Thompson | JUN 2022 - Present
Associate Creative Director

Moxie/FKA | JUL 2017 - JUN 2022
Senior Art Director

The Creative Circus | JAN 2019 - MAR 2020
Adjunct Professor

Digitas | MAR 2015 - JUL 2017
Art Director

Kids II | SEP 2014 - MAR 2015
Packaging Designer

Shopvisible | JUN 2014 - SEP 2014
Freelance Art Director

Mastermind Marketing | JAN 2014 - JUN 2014
Freelance Art Director

Scout Marketing | NOV 2013 - JAN 2014
Freelance Art Director

Applied Systems | JAN 2013 - NOV 2013
Graphic Designer

American Book Company | NOV 2011 - JAN 2013
Lead Graphic Designer

🎯 Top Skills

Unwavering Positivity



Boundless Empathy



Creative Coaching



Stress Tolerance



Presentation Prowess



📖 Education*

Kennesaw State University
BFA Graphic Design
Fall 2011

Chattahoochie Tech
Six Sigma Training
Winter 2012

*Self-Teaching never ends!
I love learning new things
every single day.

★ Honors

Lil Jif Project (feat. Ludacris)

Shorty Awards 2021
2022 Cannes, Entertainment Lions, Gold
2022 Cannes, Entertainment Lions, Silver
2022 Cannes, Entertainment Lions, Silver
2022 Cannes, Film Lions, Silver
2022 D&AD, PR, Yellow Pencil
2022 D&AD, Digital, Graphite Pencil
2022 D&AD, Media, Graphite Pencil
2022 D&AD, Entertainment, Wood Pencil
2022 D&AD, Social, Wood Pencil
2022 Andy Awards, Idea, Gold
2022 Clios, Creative Effectiveness, Silver
2022 Clios, Integrated, Bronze
2022 Clios, Branded Entertainment, Bronze
2022 One Show, Integrated, Bronze